香港科技大学(广州)
THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY (GUANGZHOU)

MBA+
创新创业工商管理硕士

粤港澳大湾区科技商学院
The Guangdong-Hong Kong-Macao Greater Bay Area Tech-Business School

MBA in Innovation and Entrepreneurship
创新创业MBA

The Accelerator for Tech-Business Leaders in the AI Era
AI 时代的科技商业领袖加速器

Program Highlights 项目亮点

No Entrance Exam or Graduation Thesis Requirement; Earn an HKUST MBA Degree in Nansha, Guangzhou
免联考、免论文，在广州南沙获颁港科大 MBA 学位

"All in AI" Curriculum: From Tech-Anxiety to AI Mastery
“All in AI” 课程体系，助你从技术焦虑进化为智能驾驭

Immersive English Instruction: Reshaping Global Competency
沉浸式全英授课环境，全面重塑全球商业胜任力

Star Alumni Mentors: Access to High-Net-Worth Tech Circles
明星校友导师护航，跨入高净值科创核心圈层

Co-creation with Top Scientists: The Lab as Your R&D Hub
与顶尖科学家共创，实验室即是你的“企业研发部”

Flexible Bi-Weekly Schedule: Shared Tech-Life Circle within the GBA Campus
双周末灵活授课模式，共享大湾区一小时优质科创生活圈

MBA in Innovation and Entrepreneurship 创新创业MBA

AI Empowering Business, Tech Enabling Entrepreneurship *AI赋能，科技创业*

ABOUT THE PROGRAM 项目定位

In the AI-powered era, anyone can become the CEO of a one-person company. AI does not only empower businesses but also fuel mass innovation and entrepreneurship. The MBA in Innovation and Entrepreneurship program is tailored for individuals seeking new industrial opportunities or undergoing career transitions. It attracts mature managers who wish to leverage the challenges and opportunities brought by AI, investors who are looking for promising commercializable technologies, and ambitious young entrepreneurs who are navigating their startups.

HKUST(GZ) creates a platform for entrepreneurial souls to gather, experiment, and grow together. This program will equip you with trending AI knowledge, entrepreneurial skills, and business acumen, outperforming traditional MBAs or startup bootcamps. Upon completion, participants will have a clear business direction, established entrepreneurial frameworks, and the confidence to pursue their career goals.

作为举全校之力打造的标杆授课型硕士项目，港科大（广州）创新创业MBA致力于成为全球领先的科技商科教育标杆，让每一位商业领袖以及创新创业者都能驾驭科技的力量，在AI智能化浪潮中实现职业与商业全球竞争力的进阶。

STUDY MODE 项目学制

Mode of Study	Part-time (2 Years), Weekends and Intensive Study 2年兼读制，双周末或节假日授课
Min. Graduation Requirement	45 Credits 需修满45学分
Tuition Fees	RMB 225,000 per year 学费22.5万/年
Accommodation	On campus accommodation available through booking 提供校内公寓住宿便利

MODULE 项目模块

Module	Code	Course Title	Credit
AI-Driven Technology Module AI驱动的技术模块	INFH 5000	Information Science and Technology: Essentials and Trends	2
	MBAX 5120	MBA Accelerator – Python	1
	MBAX 5130	MBA Accelerator – Data Analysis	1
	Tech electives		8
Innovation and Entrepreneurship Module 创新与创业模块	SOCH 5000	Technological Innovation and Social Entrepreneurship	2
	MBAX 5040	Information and Technology Management	1
	MBAX 5050	Marketing Strategy and Policy	1
	MBAX 5070	Strategic Management	1
	MBAX 5080	Strategy for Innovation and Entrepreneurship	2
	MBAX 5100	Business Communication and Negotiation Skills	2
Business Module 商业模块	MBAX 5110	MBA Accelerator – Accounting	1
	MBAX 5010	Financial Accounting Foundations	1
	MBAX 5020	Managerial Microeconomics	1
	MBAX 5030	Corporate Finance	1
	MBAX 5060	Operations Management	1
	MBAX 5090	Venture Capital Fundamentals	2
Project-Based Learning Module 项目制学习模块	UCMP 6030	Cross-disciplinary Design Thinking	2
	MBAX 6020	Innovation and Entrepreneurship Lab	8
Venture Capital Module 风险投资模块	MBAX 6010	Apprenticeship Module on Entrepreneurship and Venture Capital	4
Study Trip Module 研学考察模块	MBAX 6100	MBA Career Development Program	3

(SUBJECT TO THE ARRANGEMENT BEFORE THE COMMENCEMENT OF THE PROGRAM)
（以开课前的实际安排为准）

ADMISSION REQUIREMENT 入学要求

1. **Obtained a bachelor's degree from a recognized institution, or an approved equivalent qualification**
2. **Language Proficiency: IELTS/TOEFL required. Please refer to official website for score details.**

*Applicants are waived from the English proficiency requirement if their first language is English, or they obtained a bachelor's degree (or equivalent) from an institution where the medium of instruction was English.

申请人需持有认可的学士学位或等同资格，并提交雅思或托福成绩（可后补，具体要求见官网）；母语为英语，或本科/硕士阶段为全英文授课者可豁免语言要求。

Application Deadline for Fall Enrollment: 15 July 2026
秋季入学申请截止日期：2026年7月15日

APPLY NOW 立即申请

Application
注册申请
https://pgoas.hkust-gz.edu.cn/welcome

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mbaplus@hkust-gz.edu.cn