



MBA+ 创新创业工商管理硕士

为变革时代培养科创商业领袖

#44

2026 QS世界大学
全球排名 (HKUST)

近 **400**

世界知名学者

96 人次

全球前2%顶尖科学家
(Stanford University Top 2%
Scientists List 2025)

41

中央实验室和跨学科
主题实验室

170+

科技创业孵化项目

¥ **45** 亿

师生创业项目估值



项目制学习



科技商学交叉融合



自主招生(免联考)



授予香港科技大学硕士学位



课程概览

香港科技大学（广州）创新创业工商管理硕士（MBA+）课程以粤港澳大湾区产业链与大学知识转移体系为根基，重构传统商科教育模式。课程深度融合理论学习与项目实战，系统培养学生的**科技创新和创业能力，塑造风险投资思维**。学生将深入接触**人工智能、金融科技、新能源、生物医药、先进材料、智能制造、微电子**等前沿科技领域，构建跨学科融合的系统思维。课程采用英文授课，并设有海外访学模块，旨在培养具备全球视野、科技素养与商业智慧的复合型科创领袖。



学分/学制
45分/2年



授课语言
英语



在职学习
双周周末及部分节假日上课



首届开学时间
2026年9月



住宿
提供校内公寓住宿

模块设计



商业基础模块



创新与创业模块



项目制学习 (PBL) 模块



职业发展模块



海外游学模块



前沿技术模块 (选修)

申请流程

STEP 1

了解课程

STEP 2

准备材料

STEP 3

开始申请

STEP 4

面试与录取

联系我们

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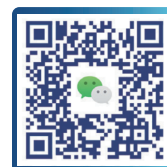
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课程网站



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扫码咨询



MBA+

MBA in Innovation and Entrepreneurship

Forge the Future Business Leader of Technology and Innovation

#44

QS World University
Rankings 2026 (HKUST)

≈ 400

Renowned Faculty
Members

96

person-times
Stanford University
Top 2% Scientists List

41

Central Research Facilities
and Theme-Based Labs

170+

Incubating
Start-ups

¥ 4.5

Billion
Valuation of Faculty &
Student Start-ups



PROJECT-BASED LEARNING



AUTONOMOUS ENROLLMENT



TECHPRENEURSHIP



HKUST MASTER'S DEGREE



PROGRAM OVERVIEW

The HKUST(GZ) MBA in Innovation and Entrepreneurship (MBA+) transcends traditional business education by integrating theoretical training with immersive project learning. Leveraging the dynamic industrial chains of the Greater Bay Area and HKUST(GZ)'s robust knowledge transfer ecosystem, MBA+ is tailored to cultivate students' capabilities in technological innovation, entrepreneurship, and venture capital mindset. Students will engage with cutting-edge fields such as AI, fintech, new energy, biomedicine, advanced materials, smart manufacturing and microelectronics, fostering cross-disciplinary perspectives. With English as the instruction language, MBA+ is committed to nurturing a new generation of visionary leaders with a global perspective, scientific literacy, and business acumen.



Credits / Duration

45 Credits / 2 Years



Language of Instruction

English



Part-time Study

Bi-weekly Weekends & Selected Holidays



Inaugural Intake

Sep 2026



Accommodation

On-Campus Facilities

MODULE DESIGN



Business Module



**Innovation &
Entrepreneurship Module**



**Project-Based
Learning (PBL) Module**



**Career Development
Module**



**Overseas Studies
Module**



**Advanced Technology
Module (Elective)**

APPLICATION PROCESS

01
STEP 1

**Learn about
MBA+**

02
STEP 2

**Prepare
Materials**

03
STEP 3

**Start
Application**

04
STEP 4

**Interview
& Offer Issuance**

CONTACT US

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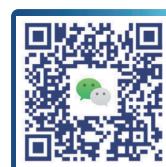
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